



Approximately 600 professionals, researchers, technical service providers, and equipment companies attend the Kentucky Turf and Landscape Management Short Course each year. Your support with a meeting sponsorship increases visibility of your company with meeting participants and aids us in the commitment to bring affordable, research-based knowledge to business owners and employees. Your company logo will appear on the [meeting website](#) and be announced during the meeting educational sessions. Other sponsorship benefits are detailed below. The 2025 Turf & Landscape Management Short Course will be held February 18-20, 2025 at the [Hardin County Extension Center](#) in Elizabethtown. A great speaker line-up is being organized and pesticide CEUs and training/testing will be available.

General Sponsorship Level Opportunities for the 2025 Annual Short Course with Benefits

Platinum \$1,000 (Only 4 available!)

- Prime tradeshow booth location.
- Video feature (up to 5 minutes) time slot during the meeting to promote your company. Each platinum level sponsor may present any approved content they choose during their feature. One 5-minute spot is available each morning and afternoon.
- Acknowledgement of your company’s sponsorship with logo (xlarge size) displayed on official meeting website hyperlinked to company’s website.
- Notification of meeting sponsor announcement posting on social media platforms with hyperlink to company website.
- Video clip (3-5 minutes) on the official meeting website to promote your company.
- Company profile (up to 500 characters provided by sponsor) alongside logo on official meeting website.
- Logo visibility on “Thank You” signage during breaks and sponsorship announced during the educational sessions.
- Complimentary registration for up to 4 attendees.

Other Sponsorship Levels	Cost	Registrations included with sponsorship	Social media promotion recognizing sponsorship	Company profile (500 characters provided by sponsor) alongside logo on official meeting website	Logo on official meeting website linked to company’s website	Logo visibility on “Thank You” signage during breaks and sponsorship announced during the educational sessions	Trade Show Booth* (10’ x 3’)
Gold	\$800	3	*	*	Large	*	*
Silver	\$600	2		*	Medium	*	*
Bronze	\$300	1			Small	*	

Tradeshow set up is Tuesday, Feb. 18 from 12:00 pm – 5:00 pm or before 8:00 am on Wednesday, Feb. 19 (Eastern). Each tradeshow booth includes 1 table and 2 chairs. Please note that the Bronze sponsorship level does not include a tradeshow booth.

Payment: Pay using a credit card online through [TicketSpice](#) or call to arrange other payment options.

Additional Sponsorship Options on Reverse

Other Conference Sponsorship Options

Lanyard Sponsor – \$1,500 (1 available)

Sponsor the meeting lanyard given to each speaker and attendee at the Conference. Lanyards are ½” x 32” full color printed with your sponsor logo. Printed name tags attach with a bulldog clip. Sponsorship includes complimentary registration for up to 4 attendees.

Coffee Breaks - \$500 (4 available)

Sponsor a refreshment break of coffee, soft drinks, water, and snacks during a morning or afternoon break between sessions. Sponsorship will be listed on the website, announced during sessions, and includes signage beside the 3 self-serve stations in each meeting room and in the trade show area. Sponsorship includes complimentary registration for up to 2 attendees.

Bag Stuffers Sponsorship - \$250

Provide a give-away to each Conference attendee. Sponsor must provide 600 of the item to be included in the conference bag. Items must be received by Feb. 7. Sponsorship will be listed on the website and announced during sessions. Sponsorship includes complimentary registration for up to 1 attendee.

Custom Give-Away

Contact us directly if you would like to provide a give-away to each Conference attendee or have other sponsorship ideas. Sponsorship will be listed on the website and announced during sessions. Sponsorship may include complimentary registration.

Kentucky Turfgrass Research Program Voluntary Contribution: Donations to the Turfgrass Research Program in any amount are welcome. Funds will support research projects that address challenges unique to the Kentucky turfgrass industry. Donors will be listed on signage at meetings and field days during 2024 featuring funded research as well as in the University of Kentucky and the Kentucky Horticulture Council annual research reports.

Payment: Pay for sponsorships using a credit card online through [TicketSpice](#) or call to arrange other payment options.

If you are interested in sponsoring a specific educational track, need to pay by check, or have any questions or comments about meeting sponsorship or research fund donations, please contact KHC at 859-490-0889 or info@kyhortcouncil.org.