2020 KENTUCKY FRUIT AND VEGETABLE CONFERENCE

JANUARY 6-7, 2020
Monday and Tuesday

KENTUCKY STATE HORTICULTURAL SOCIETY
164th Annual Meeting

KENTUCKY VEGETABLE GROWERS ASSOCIATION
49th Annual Meeting

ORGANIC ASSOCIATION OF KENTUCKY

KENTUCKY WINERIES ASSOCIATION
and

KENTUCKY HORTICULTURE COUNCIL

In cooperation with:
University of Kentucky
College of Agriculture, Food and Environment
Kentucky State University
and
Kentucky Department of Agriculture

Meeting Place:
Embassy Suites Hotel
1801 Newtown Pike
Lexington, Kentucky 40511
(859) 455-5000
FAX (859) 455-5122
Reservations: 800-EMBASSY
# Conference Overview

## Sunday, January 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
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<tbody>
<tr>
<td>3:00-6:00 p.m.</td>
<td>Farm Food Safety Plan Writing Workshop</td>
<td>Coldstream 1 &amp; 2</td>
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<tr>
<td>3:00-6:30 p.m.</td>
<td>Farmers’ Market Short Course</td>
<td>Coldstream 5</td>
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<tr>
<td>6:30-7:30 p.m.</td>
<td>Vegetable Round Table Discussion</td>
<td>Coldstream 4</td>
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<tr>
<td>7:30-8:30 p.m.</td>
<td>Tree &amp; Small Fruit Round Table Discussion</td>
<td>Coldstream 4</td>
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<tr>
<td>3:00-9:00 p.m.</td>
<td>Exhibitor Set-up</td>
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</tbody>
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## Monday, January 6

**Main Conference Sessions**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m.</td>
<td>Exhibits and Registration Desk Open</td>
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<tr>
<td>8:50 a.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td></td>
<td>KSHS-KVGA General Session</td>
<td>Coldstream 3</td>
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<tr>
<td></td>
<td>Grape &amp; Wine Short Course</td>
<td>Coldstream 4</td>
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<tr>
<td>10:30 a.m.</td>
<td>Break</td>
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<tr>
<td>12:10 p.m.</td>
<td>Exhibitor &amp; Grower Luncheon</td>
<td>Coldstream 1 &amp; 2</td>
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<tr>
<td>1:30 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td></td>
<td>Direct Marketing</td>
<td>Coldstream 1 &amp; 2</td>
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<tr>
<td></td>
<td>Vegetable Production for Experienced Growers</td>
<td>Coldstream 3</td>
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<tr>
<td></td>
<td>Grape &amp; Wine Short Course</td>
<td>Coldstream 4</td>
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<tr>
<td></td>
<td>Tree Fruit Production</td>
<td>Coldstream 5</td>
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<tr>
<td>2:30 p.m.</td>
<td>Break</td>
<td></td>
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<tr>
<td>5:00 p.m.</td>
<td>Exhibits Close</td>
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<tr>
<td>6:00 p.m.</td>
<td>Wine Tasting</td>
<td>Coldstream 1 &amp; 2</td>
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## Tuesday, January 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 a.m.</td>
<td>Exhibits Open</td>
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<tr>
<td>8:30 a.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td></td>
<td>Tree Fruit Production for Experienced Growers</td>
<td>Coldstream 1 &amp; 2</td>
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<tr>
<td></td>
<td>Beginning Vegetable Production</td>
<td>Coldstream 3</td>
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<td>Organic Production</td>
<td>Coldstream 4</td>
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<tr>
<td></td>
<td>Grape &amp; Wine Short Course</td>
<td>Coldstream 5</td>
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<td></td>
<td>Marketing &amp; Business Management</td>
<td>Fayette</td>
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<tr>
<td>10:00 a.m.</td>
<td>Break</td>
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<tr>
<td>11:45 a.m.</td>
<td>Tuesday Luncheon</td>
<td>Coldstream 1 &amp; 2</td>
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<tr>
<td>1:30 p.m.</td>
<td>Concurrent Sessions</td>
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<tr>
<td></td>
<td>Protected Ag Production</td>
<td>Coldstream 1 &amp; 2</td>
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<tr>
<td></td>
<td>Getting Started with Fruit &amp; Vegetable Production</td>
<td>Coldstream 3</td>
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<tr>
<td></td>
<td>Grape &amp; Wine Short Course</td>
<td>Coldstream 4</td>
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<tr>
<td></td>
<td>Small Fruit Production</td>
<td>Coldstream 5</td>
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<tr>
<td></td>
<td>PBPT &amp; FSMA Updates</td>
<td>Fayette</td>
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<tr>
<td>2:30 p.m.</td>
<td>Break</td>
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<tr>
<td>3:00 p.m.</td>
<td>Exhibit Hall Closes</td>
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Dear Fruit and Vegetable Growers:

The 2020 Kentucky Fruit and Vegetable Conference and Trade Show will again be at the Embassy Suites Hotel, Lexington, KY, Monday and Tuesday, January 6 and 7, 2020. You may pre-register online at [https://2020kyfruitvegconference.eventbrite.com](https://2020kyfruitvegconference.eventbrite.com). The conference will begin with a pre-conference Marketing Short Course or Farm Food Safety Plan Writing Workshop followed by Vegetable and Tree and Small Fruit Round Table Discussions. The conference will feature sessions on Direct Marketing, Commercial Fruit and Vegetable Production, Organic Production, Protected Ag Production, Marketing and Business Management, PBPT and FSMA Updates, and a Grape and Wine Short Course. We have a number of excellent out-of-state speakers this year including: Dr. Gary Gao, Extension Small Fruit Specialist, Ohio State University College of Food, Agriculture, and Environmental Sciences South Centers, Piketon, OH; Dr. Matthew Kleinhenz, Vegetable Production Systems Extension Specialist, The Ohio State University, Ohio Agriculture Research and Development Center, Wooster, OH; Wayne Mitchem, Southern Region Small Fruit Consortium Coordinator and Fruit Weed Management Extension Associate, North Carolina State University, Mills River, NC; and Scott Rush, President, Farmers Alliance, Immokalee, FL. There will be an optional Wine Tasting Monday evening. We will also have Exhibitor/Grower and Tuesday Luncheons featuring Kentucky Proud products.

A Trading Post bulletin board will be available in the registration area to sell used equipment. If you are looking for equipment buyers, bring along a description containing your name, phone number and the equipment price.

PLEASE make your room reservations directly with the hotel at 859-455-5000. Our block of rooms will be held until Jan. 3, 2020. After this, room prices will be higher. Be sure to let the hotel know that you will be staying for the Kentucky Fruit and Vegetable Conference by calling 859-455-5000 to obtain our special suite room rate for a single or double (they are all suites) of $123.00. If you find that the block of rooms at our conference rate is full on or before Jan. 3, please call Amy Stamper at Embassy Suites (859-455-5109) only to increase the number of rooms that we have blocked. The room cost includes an evening manager’s reception from 5:30 to 7:30 p.m. with drinks and a full cooked-to-order breakfast daily. We encourage growers to stay at Embassy Suites Hotel to help cover meeting overhead expenses. Note: if the hotel parking lot is full, meeting attendees may park along or in the lot across Aristides Boulevard in front of the hotel.

The $40 meeting pre-registration fee or $60 registration on site includes a year’s membership in the KVGA, KSHS or OAK and entrance into the Grape & Wine Short Course. Pre-registration means that your tickets and name tag will be ready for you when you arrive at the meeting. LUNCHEON TICKETS MAY NOT BE AVAILABLE AT THE REGISTRATION DESK. NAME BADGES WILL BE REQUIRED TO ENTER MEETING ROOMS and will serve as your ticket for the luncheon(s) and wine tasting if purchased. PRE-REGISTRATION FORMS OR ONLINE REGISTRATIONS NEED TO BE IN OUR HANDS BY FRIDAY, DECEMBER 13, 2019. After this date you may continue to register online or at the conference at the $60 rate. Phone registrations will not be accepted. If you would like to serve on the KVGA or KSHS boards of directors or would like to nominate another member, please designate this at registration.

NOTE: WE STRONGLY URGE YOU TO PRE-REGISTER AS REGISTRATION WILL BE $60 ON SITE.

If circumstances are such that you cannot attend the meeting, and you would like to remain a member of the KVGA, KSHS, or OAK, please complete and return the registration form with a check to Ms. Mary Ann Kelley, 136 Ethridge Dr., Princeton, KY 42445 or pay with a credit card online ([https://kyhortcouncil.org/shopkhc/](https://kyhortcouncil.org/shopkhc/)) to continue your association membership.

Sincerely,

Joel Wilson, President
KY Vegetable Growers Association

Matt Gajdzik, President
KY State Horticultural Society
KENTUCKY STATE HORTICULTURAL SOCIETY OFFICERS

President: Matt Gajdzik, Shelbyville
Vice-President: Jonathan Price, Bowling Green
Secretary: Doug Archbold, Lexington
Treasurer: Amanda Gajdzik, Shelbyville
Directors: Maurice Fegenbush, Bloomfield
          Lyle Allen, Versailles
          Don Haney, Nancy
          Joanna Hinton, Hodgenville
          Kevan Evans, Georgetown
          Dwight Greenwell, Louisville
          Larry Ayres, Owenton
          Bryan Bailey, Bowling Green
          Rick Ekstrom, Corydon

Advisors: Kirk Pomper, Frankfort
          Dana Reed, Paris
          John Strang, Lexington
          Shawn Wright, Jackson

ORGANIC ASSOCIATION OF KENTUCKY OFFICERS

President: John Bell, Georgetown
Vice-President: Ashton Potter Wright, Lexington
Exec. Director: Brooke Gentile, Lexington
Secretary: Rachael Peake, Frankfort
Treasurer: Cindy Youngblood, Prospect
Directors: Larry Brandenburg, Shelbyville
          Jon Cambron, Frankfort
          Chad Rosen, Louisville
          Mac Stone, Georgetown
          Nathan Williams, Campbellsville

Advisors: Sean Clark, Berea
          Sarah Fritschner, Louisville
          Krista Jacobsen, Lexington
          David Koester, Burlington
          Shawn Lucas, Lexington
          Lee Meyer, Lexington
          Irvin Ramer, Elkton
          Rachel Rudolph, Lexington
          Tony Silvernail, Frankfort

KENTUCKY VEGETABLE GROWERS ASSOCIATION OFFICERS

President: Joel Wilson, Nancy
Vice-President: Kirby Overman, Lancaster
Secretary: Nathan Truesdell, Salvisa
Treasurer: Ron McMaine, Salvisa
Directors: Zeldon Angel, Winchester
          Jonathan Berkshire, Glencoe
          Nathan Howell, Scottsville
          David Neville, Campbellsburg
          Brad Reid, Owensboro
          Kim Roberts, Franklin
          Shubin Saha, Stanford
          Jacob Sharpe, Georgetown
          John Sparks, Winchester
          Annette Meyer-Heisdorffer, Owensboro
          Sandi Deutsch, Taylorsville

Advisors: Cindy Finneseth, Corbin
          Rachel Rudolph, Lexington
          John Strang, Lexington
          Shawn Wright, Jackson

KENTUCKY WINERIES ASSOCIATION OFFICERS

President: Allen Dossey, Paducah
Vice-President: Joey Sloan, Lawrenceburg
Secretary: Steven Dossey, Paducah
Treasurer: Brian Young, Nicholasville
PRE-CONFERENCE SESSIONS

SUNDAY AFTERNOON, JANUARY 5

3:00-6:00 p.m.  FARM FOOD SAFETY PLAN WRITING WORKSHOP
Coldstream 1 & 2 Rooms
Bryan Brady, Presiding
Good Agricultural Practices (GAPs) audits are becoming a standard requirement for many buyers of Kentucky produce crops and can give you a competitive advantage when selling. This pre-conference workshop is focused on writing a farm food safety plan to help Kentucky growers focus on food safety and access markets that require third-party audit certification. Sessions will include an overview of different GAPs programs, details about mock audits, and hands-on assistance to help you write a food safety plan for your farm. The writing sessions will help you focus on your farm’s food safety plan. If you have a laptop, bring it along to work on your food safety plan. The format will be very interactive with opportunities to discuss challenges and develop solutions with experts.

3:00-6:30 p.m.  FARMERS’ MARKET SHORT COURSE
Coldstream 5 Room
Nancy Monroe, Presiding
Are you a farmers’ market leader or a farmers’ market vendor? Join us for this new, engaging, and interactive short course on farmers’ markets. Come learn how to grow your market and grow your individual sales. Sessions will include updates from the KY Department of Ag, how to start a Farm RX program at your market, how to recruit volunteers and benefits of an active “Friends of the Market” organization, increasing sales through improved visual merchandizing, how Double Dollars can increase market income, and an open round table where you can ask questions and learn from others.

6:30-7:30 p.m.  VEGETABLE ROUND TABLE DISCUSSION
Coldstream 4 Room
Rachel Rudolph, Presiding

7:30-8:30 p.m.  TREE & SMALL FRUIT ROUND TABLE DISCUSSION
Coldstream 4 Room
John Strang, Presiding

5:00-9:00 p.m.  EXHIBITOR SET-UP, PRE-FUNCTION AREA & LOWER ATRIUM
MONDAY, JANUARY 7

8:00 a.m. Exhibits Open, Pre-Function & Lower Atrium Areas
8:00 a.m. Registration, Pre-Function area outside meeting rooms.
Meeting pre-registration is $40.00 and $60.00 on site. Please see the registration form for association memberships.

(1) GENERAL SESSION
*Coldstream 3 Room*
*Joel Wilson, Presiding*

8:45 a.m. Welcome – Matt Gajdzik
8:55 a.m. Horticulture Department Update
– Mark Williams
9:00 a.m. Kentucky Department of Agriculture Update – Melanie McPartlin
9:15 a.m. Small Fruits Initiative 2020
– Cindy Finneseth
9:25 a.m. Kentucky State University
– Kirk Pomper
9:30 a.m. A Modern Farm Family
– Michelle Howell
10:20 a.m. Growing for Institutions: Challenges and Opportunities
– Ashton Potter Wright
10:40 a.m. Cider/Coffee Break and Visit Exhibits
– Pre-Function and Lower Atrium Areas
11:10 a.m. Impacts of Mexican Produce on the US Market
– Scott Rush
11:40 a.m. Insurance Options for Specialty Crop Producers
– Cindy Finneseth
11:50 a.m. Kentucky Farm Bureau Certified Farm Market Program
– Joe Cain and Fran McCall

Noon Adjourn for Lunch

8:50 a.m. Welcome
– Bryan Young
9:00 a.m. Barrel Chemistry and its Effect on Wine and Spirit Composition: Why barrels are variable
– Jarrad Gollihue
9:30 a.m. Continued
10:00 a.m. Wine Sensory Analysis - Improving How We Talk About Wine
– Jeff Wheeler
10:30 a.m. Cider/Coffee Break and Visit Exhibits
– Pre-Function and Lower Atrium Areas
11:00 a.m. Identifying Important Wine Sensory Flaws
– Mike Barrett
11:30 a.m. Continued

12:00 p.m. EXHIBITOR/GROWER LUNCHEON - Coldstream 1 & 2 Rooms

12:00 p.m. KVGA, KSHS, KWA BOARD MEETINGS
KVGA and KSHS board members should pick up their lunch at the buffet outside of Coldstream 1 & 2 and then meet in the designated room at the top of the hotel lobby stairs located over the meeting rooms.

*Kentucky State Horticultural Society* – Paris Room
*Kentucky Vegetable Growers Association* – Georgetown Room
*Kentucky Wineries Association* – Fayette Room

*All Times Are Eastern Standard Time*
MONDAY AFTERNOON, JANUARY 6

4 CONCURRENT SESSIONS
Concurrent sessions will enable participants to attend topics of interest in different sessions

(3) DIRECT MARKETING
Coldstream 1 & 2 Rooms
Nancy Monroe, Presiding

1:30 p.m. Direct Farm Market Updates + Intro to Legal Issues with Direct Farm Marketing
– Clint Quarles

2:00 p.m. Deeper Dive into Legal Issues
– Clint Quarles

2:30 p.m. Cider/Coffee Break and Visit Exhibits
– Pre-Function and Lower Atrium Areas

3:10 p.m. Using Customer Service to Stand Out in the Marketplace
– Kati Bowman

3:40 p.m. Customer Service Continued

4:10 p.m. KDA Programs: Farm-to-School Myth-Busting and More
– Tina Garland, Jann Knappage, Jackie Walters

4:40 p.m. KDA Programs continued

(4) VEGETABLE PRODUCTION FOR EXPERIENCED GROWERS
Coldstream 3 Room
Brandon Bell, Presiding

1:30 p.m. Managing Wildlife Year-round
– Matthew Springer

2:00 p.m. Large-scale Commercial Cabbage Production
– Zeldon Angel and David Davis

2:30 p.m. Cider/Coffee Break and Visit Exhibits
– Pre-Function and Lower Atrium Areas

3:10 p.m. Commercial Cucumber Production in Kentucky: A Step by Step Process
– Alex Gibson

3:40 p.m. Wholesale Marketing Strategies
– Scott Rush

4:10 p.m. Reduced Tillage Approaches: Do They Always Mean Less of What Matters?
– Matthew Kleinhenz

4:40 p.m. Vegetable Cultivar Trial Results (Spring Fresh Market Cabbage and Fall Colored Cauliflower)
– Daniel Becker and Chris Smigell

5:20 p.m. Kentucky Strawberry Assn. Meeting

All Times Are Eastern Standard Time
MONDAY AFTERNOON, JANUARY 6

(5) GRAPE AND WINE
SHORT COURSE
Coldstream 4 Room
Jeff Wheeler, Presiding

1:30 p.m. UK Wine Research Update
– Jeff Wheeler

2:00 p.m. What is Natural Wine? - Reduced Use of Sulfur Dioxide, Native Fermentation, Orange Wine, and More
– Jeff Wheeler

2:30 p.m. Cider/Coffee Break and Visit Exhibits
– Pre-Function and Lower Atrium Areas

3:10 p.m. Tasting of Various Natural Wines - Roundtable Discussion

3:40 p.m. Continued

4:10 p.m. KY Wine Industry Update
– Tyler Madison

4:40 p.m. Continued

(6) TREE FRUIT
PRODUCTION
Coldstream 5 Room
Eric Baker, Presiding

1:30 p.m. Copper Fungicides
– Nicole Gauthier

2:00 p.m. Apple Herbicides
– Wayne Mitchem

2:30 p.m. Cider/Coffee Break and Visit Exhibits
– Pre-Function and Lower Atrium Areas

3:10 p.m. Peach Herbicides
– Wayne Mitchem

3:40 p.m. Woolly Apple Aphid Control and Say Hey to the New Bug Guy
– Ric Bessin and Jonathan Larson

4:10 p.m. Pruning and Compartmentalization
– Bill Fountain

4:40 p.m. Dwarf Apple Rootstocks for Kentucky
– John Strang

MONDAY EVENING, JANUARY 6

5:00 p.m. Exhibits Close

6:00-7:30 p.m. WINE TASTING
Coldstream 1 & 2 Rooms

The cost is $10.00 for the event and includes a souvenir glass. Featuring wines from Kentucky grown grapes.

All Times Are Eastern Standard Time
TUESDAY MORNING, JANUARY 7

8:00 a.m. Exhibits Open, Pre-Function and Lower Atrium Areas
Registration, Pre-Function Area outside meeting rooms

5 CONCURRENT SESSIONS
Concurrent sessions will enable participants to attend topics of interest in different sessions.

(7) TREE FRUIT PRODUCTION FOR EXPERIENCED GROWERS
Coldstream 1 & 2 Rooms
Jamie Dockery, Presiding

8:30 a.m. Phytophthora – Nicole Gauthier
9:00 a.m. DTN Smart Traps and Weather Forecasting
   – Rick Welder
9:30 a.m. Inducing Branching on High Density Dwarf
   Trees – Daniel Becker
10:00 a.m. Cider/Coffee Break and Visit Exhibits
   – Pre-Function and Lower Atrium Areas
10:40 a.m. Climate Change: Implications for Fruit
   Producers
   – John Strang
11:10 a.m. KSHS Annual Business Meeting

(8) VEGETABLE PRODUCTION FOR NEW GROWERS
Coldstream 3 Room
Faye Kuosman, Presiding

8:30 a.m. KVGA Annual Business Meeting - New
   Home Gardening Resources
   – Jann Knappage
9:00 a.m. Scaling up Your Disease Management
   – Emily Pfeufer
9:30 a.m. Scaling up Your Pest Management
   – Ric Bessin
10:00 a.m. Cider/Coffee Break and Visit Exhibits
   – Pre-Function and Lower Atrium Areas
10:40 a.m. Product Quality: Cornerstone of Your
   Business – Matthew Kleinhenz
11:10 a.m. Using Trap Crops to Reduce Stink Bug
   Damage in Peppers – Lauren Fann

11:45 a.m. TUESDAY LUNCHEON - Coldstream 1 & 2

TUESDAY AFTERNOON, JANUARY 7

(12) PROTECTED AG PRODUCTION
Coldstream 1 & 2 Rooms
Jessica Sayre, Presiding

1:30 p.m. Low, Mid, and High Tunnels and What
   They Offer Your Business
   – Matthew Kleinhenz
2:00 p.m. Reclaiming and Maintaining Soil Health
   in the High Tunnel – Matthew Kleinhenz
2:30 p.m. Cider/Coffee Break and Visit Exhibits
   – Pre-Function and Lower Atrium Areas
3:10 p.m. Planning and Scheduling High Tunnel
   Plantings – Maggie Dungan
3:40 p.m. Incorporating Fine Mesh Row Covers into
   Insect Management of Vegetable Crops
   – Robby Brockman
4:10 p.m. Grafted Tomato Plants and Root Knot
   Nematodes – Rachel Rudolph

(13) GETTING STARTED WITH FRUIT AND VEGETABLE PRODUCTION
Coldstream 3 Room
Brett Wolff, Presiding

1:30 p.m. Choosing the Right Horticulture Enterprise
   – Josh Knight
2:00 p.m. Small-scale Equipment Decision Making
   – Alex Butler
2:30 p.m. Cider/Coffee Break and Visit Exhibits
   – Pre-Function and Lower Atrium Areas
3:10 p.m. Beginner Basics Stations: Finding
   Resources – Josh Knight, Christy Cassady,
   James Barrett, Myrissa Christy; High Tunnel
   Structures - Kayla Preston, Mark Walden;
   Irrigation Basics - Jessica Bessin, Jay Tucker
3:40 p.m. Repeating Sessions (Finding Resources/
   High Tunnels/Irrigation)
4:10 p.m. Repeating Sessions (Finding Resources/
   High Tunnels/Irrigation)

All Times Are Eastern Standard Time
## TUESDAY MORNING, JANUARY 7

### 5 CONCURRENT SESSIONS

Concurrent sessions will enable participants to attend topics of interest in different sessions.

### (9) GRAPE & WINE SHORT COURSE

**Coldstream 4 Room**

**Sean Lynch, Presiding**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</table>
| 9:00 a.m. | Identifying Vineyard Weeds  
– Shawn Wright            |
| 9:30 a.m. | Vineyard Floor Weed Management  
– Shawn Wright            |
| 10:00 a.m. | Cider/Coffee Break and Visit Exhibits – Pre-Function and Lower Atrium Areas |
| 10:40 a.m. | Trunk Diseases in Kentucky Vineyards  
– Nicole Gauthier |
| 11:10 a.m. | Continued |
| 12:00 p.m. | Kentucky Grape and Wine Council Board Meeting  
– Fayette Room |

### (10) ORGANIC PRODUCTION

**Coldstream 5 Room**

**Brooke Gentile, Presiding**

- 8:30 a.m. Organic Certification: Tips for Successful Application – Megan Clark
- 9:00 a.m. Biological Control from Greenhouse to High Tunnels – John Obrycki
- 9:30 a.m. Insect Exclusion Netting for Blackberry Production – Ryan Kuesel
- 10:00 a.m. Cider/Coffee Break and Visit Exhibits – Pre-Function and Lower Atrium Areas
- 10:40 a.m. No-Till Market Farming – Jesse Frost
- 11:10 a.m. Continued

### (11) MARKETING & BUSINESS MANAGEMENT

**Fayette Room**

**Roger Snell, Presiding**

- 8:30 a.m. Choosing Your Market Channel – Brett Wolff
- 9:00 a.m. The Future of Direct Farm Sales?  
– Tom Abbott and Roger Snell
- 9:30 a.m. Marketing Produce to Restaurants  
– Tim Woods
- 10:00 a.m. Cider/Coffee Break and Visit Exhibits – Pre-Function and Lower Atrium Areas
- 10:40 a.m. Choosing the Right Business Structure  
– Clint Quarles
- 11:10 a.m. Risky Business: Crop Insurance  
– Myrisa Christy

## TUESDAY AFTERNOON, JANUARY 7

### (14) GRAPE AND WINERIES SHORT COURSE

**Coldstream 4 Room**

**Patsy Wilson, Presiding**

- 1:30 p.m. Animal Pests in the Vineyard  
– Matt Springer
- 2:00 p.m. Epigenetic Memory of Grapevines  
– Carlos Rodriguez Lopez
- 2:30 p.m. Cider/Coffee Break and Visit Exhibits  
– Pre-Function and Lower Atrium Areas
- 3:10 p.m. Vole Management in Grape Production  
– Chris Smigell
- 3:40 p.m. Round Table Discussion: Grape Pricing, Grower and Winery Connections, and Helpful Tools for The Industry
- 4:10 p.m. Continued

### (15) SMALL FRUIT PRODUCTION

**Coldstream 5 Room**

**Michele Stanton, Presiding**

- 1:30 p.m. Anthracnose in Small Fruit Production  
– Nicole Gauthier
- 2:00 p.m. Growing Blueberries in Containers – Gary Gao
- 2:30 p.m. Cider/Coffee Break and Visit Exhibits – Pre-Function and Lower Atrium Areas
- 3:10 p.m. Spotted Wing Drosophila in Blueberry – Kendall Archer and David Gonthier
- 3:40 p.m. Elderberry Production and Marketing – Gary Gao
- 4:10 p.m. Matted Row Strawberry Production: Cultivar Trial Results – John Strang

### (16) PBPT and FSMA UPDATES

**Fayette Room**

**KDA Produce Safety Team, Presiding**

- 1:30 p.m. Overview of Produce Safety Program: FSMA vs GAP vs PBPT, OFRRs vs Inspections  
– Paul Vijayakumar, Bryan Brady, Ryan Burnette, Tyler Goodlett, Ryan Mairs and Dain Satterwhite
- 2:00 p.m. Coverage and Exemptions to The Produce Safety Program Inventory Surveys – Census  
– KDA
- 2:30 p.m. Cider/Coffee Break and Visit Exhibits – Pre-Function and Lower Atrium Areas
- 3:10 p.m. Technical Session #1
- 3:40 p.m. Technical Session #2

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*All Times Are Eastern Standard Time*
SPEAKERS 2020

Joe Cain, Director, Commodity Division, Kentucky Farm Bureau Federation, Louisville, KY

Christy Cassidy, Extension Specialist, Center for Crop Diversification, Department of Horticulture, University of Kentucky, Lexington, KY

Myrissa Christy, Project Director, Kentucky Center for Agriculture and Rural Development (KCARD), Elizabethtown, KY

Megan Clark, Organic Program Specialist, Kentucky Department of Agriculture, Frankfort, KY

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Alex Gibson, Grower, Cedar Point Farm, Eubank, KY

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Dr. David Gonthier, Research Entomologist, Department of Entomology, University of Kentucky, Lexington, KY

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Michelle Howell, Grower, Need More Acres Farm, Scottsville, KY

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DIRECTIONS
From I-75/64: Take Exit 115 then right on to Newtown Pike. Turn right onto Aristides Blvd. at the UK Coldstream Research Campus. Hotel is on the right.

From Blue Grass Airport: Exit left on to Man O'War Blvd. to Versailles Rd. Turn right onto Versailles Rd. Take Rt. 4 New Circle Rd. north to Newtown Pike Exit North. Turn left onto Aristides Blvd. at the UK Coldstream Research Campus. Hotel is on the right.